

2017 ACP Conference

Tentative Agenda

Monday, August 21, 2017

8:00 am – 9:00 am **Registration Opens**
Breakfast/Team Planning Time

9:00 am – 10:30 am **TEDx Style Keynotes**

- William Symonds, Director, [Global Pathways Institute](#)
- Dr. James R. Stone, Director, [National Research Center for Career and Technical Education](#)
- Dr. V. Scott Solberg, Researcher/Professor, Boston University

10:30 am - 10:45am **AM Break**

10:45 pm - 12:00 pm **Higher Education Panel**

- WTCS
- UW System
- WAICU

12:00 pm – 1:00 pm **Lunch**

1:00 pm – 2:00 pm **Breakout Sessions: 1-9**

2:15 pm – 3:15 pm **Breakout Sessions: 10-18**

3:15 pm – 3:30 pm **PM Break**

3:30 pm – 4:30 pm **Breakout Sessions: 19-27**

Tuesday, August 22, 2017

8:00 am – 9:00 am **Registration Opens**
Breakfast/Team Planning Time

9:00 am – 10:00 am **Breakout Sessions 28-36**

10:00 am – 10:15 am **AM Break**

10:15 am – 11:15 am **Breakout Sessions 37-45**

11:15am- 12:15 am **Lunch/Closing Address with Mishicot School District Superintendent, Colleen Timm**

12:15 am - 3:30 pm **OPTIONAL Facilitated Sessions & Team Planning Time**
DPI CTE Updates for CTEC/LVECs
Facilitated Team Time- Beginner Teams
Facilitated Team Time- Intermediate Teams
Facilitated Team Time- Advanced Teams

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Keynotes

William Symonds, Director, [Global Pathways Institute](#)

Dr. James R. Stone, Director, [National Research Center for Career and Technical Education](#)

Dr. V. Scott Solberg, Researcher/Professor, Boston University

Higher Education Panel- *TBD*

WTCS
UW System
WAICU

2017 ACP Conference

Breakout Sessions

Monday, August 21, 2017

1:00 pm – 2:00 pm **Breakout Sessions 1-9**

1. Careers and Communications: A Stepping Stone for ACP

An explanation and share out of the initial middle school class, created in our district the kicks off the Academic and Career Process. New Berlin SD

2. Keynote Breakout

Bill Symonds

3. Engagement Strategies for your Teachers, Parents and Businesses, through the ACP Process

Learn how the Appleton Area School District has focused on engaging teachers, parents, and local businesses during the development of their ACP process, while creating a culture of Career Based Learning. Developing an ACP process is the first step, but how will you engage your teachers, parents and businesses in the process? Appleton will share how they developed three Task Forces to achieve a level of active engagement by all concerned parties. Appleton SD

4. Career Advisor Management System Advanced Training

This session will focus more deeply on the management tools and functions in CAMS. Focus will be on the Application Tracker and eTranscript dashboards, individual and group advisement logs, the Ability Profile, parent portal account management, customizing assignments and activities, reporting, and, surveys. Career Cruising

5. Teaching Financial Literacy Through Blended Learning Everfi

On the pathway to college and career readiness, it is critically important that students develop the skills necessary to be financially responsible. During this session, we will discuss strategies for integrating three web-based, financial literacy resources at the elementary school, middle school, and high school level. At all levels, the EverFi Platform provides teachers and students with engaging, online resources that uses video, animations, and interactive activities and games to bring complex financial concepts to life at no cost. Additionally, EverFi tracks individual student progress and knowledge gain and provides students who successfully complete the program with certification in financial literacy. For the high school program in particular, these certificates can

be a powerful tool for job, college and internship applications. During this session, we will also share specific examples of how school districts across Wisconsin and the country are implementing these programs to make a huge impact on their students. Lastly, we will provide teachers time to register, explore the resources, and ask any additional questions. EverFi

6. Creating a Community of Excellence - Engaged Relationships SD of Janesville

This session is designed to demonstrate and share the power of relationships between the School District of Janesville and the City of Janesville, Forward Janesville in creating a community of excellence. Content will include sharing of the key elements necessary to build a shared vision and collaborative outcomes for the benefit of the entire Janesville community. The session will include a panel discussion with representatives of the school district and the Chamber of Commerce, Forward Janesville. Janesville SD

7. "Light the Fire" for Middle School ACP

In 2015-16 the Osseo-Fairchild School District was selected by DPI as an Academic and Career Planning pilot school. ACP team members worked closely with DPI and other pilot schools to create engaging classroom lessons, meaningful conversations and fine-tune ACP curriculum, program and services. If you are really excited for ACP like we are or perhaps you need to get excited for ACP, come and join us! We will demonstrate and share many of our best middle school ACP classroom lessons, Career Cruising software highlights, and our most successful staff development activities with all workshop participants! Osseo-Fairchild SD

8. Identifying and Overcoming Obstacles to Academic and Career Planning in your District

During this session we will help you realize what is already working at your school, in the ACP arena or otherwise. We will share our experience utilizing programs, tools and resources already in place at our school to implement Virtual College and Career Planning Days. By attending this session, you will leave with solutions to identified barriers that your ACP Team may be facing. Franklin HS

9. ACP for the Online Learner

Student Panel Q&A-students will be web conferenced in live to discuss how ACP has impacted their learning or outlook and goals, how ACP applies to their lives, the strengths and areas of growth from a student perspective. Participants will have the opportunity to ask questions. Wisconsin Virtual Learning

2:15 pm – 3:15 pm **Breakout Sessions 10-18**

10. ACP- Developing a Stakeholder Communication & Engagement Strategy

Changing culture requires intentional and purposeful communication and community engagement. Join the SDNB in a discussion about how districts can engage internal and external stakeholders in the Academic and Career Planning process and related programs/supports. How do you build trust, remove perceived barriers, and develop solutions that meet shared objectives? This session will provide an overview of the strategies employed in the SDNB as well as some examples of campaign materials produced to date and how they are leveraged annually. New Berlin SD

11. Keynote Breakout

James Stone

12. Small City, Big World: Helping our students reach their potential in BRF

Utilizing our advising program, students 9 - 12 with the support and assistance from their faculty advisor, journey through the exploration and development of an individualized ACP. In this workshop, a school counselor and 2 veteran faculty advisors will share the implementation process and lessons learned over the last five years of offering ACP programming. Attendees will learn activities and organization steps needed to make these 30 minutes a day a significant part of a student's current education and future success. Black River Falls SD

13. Tools and Strategies for Using the Career Cruising ACP Software in High Schools

Participate in this session to learn more about the key student and educator tools in Career Cruising and in CAMS relevant to student engagement in grades 9-12 in your academic and career planning process. Learn more about how Career Cruising can effectively be integrated into the

school ACP culture and curriculum for grades 9-12 from a panel of high school educators. Come prepared to share your high school best practice implementation ideas, too! Bring along your laptops for hands-on participation for part of the session. Career Cruising

14. Utilizing Labor Market Data to Inform the ACP Process

Learn how to gather and format both labor market and post-secondary education data to inform your ACP program. Then learn how one high school utilized labor market data to engage teachers/advisors and students in the ACP process. Labor market and post-secondary data was shared and taught during high school course registration encouraging informed course selection, which resulted in almost no schedule changes in the fall. This information could be easily adapted to middle school also. Elmwood SD

15. How Engaging with Local Workforce Boards and Job Center Partners can Enhance your ACP Process

The ACP implementation process offers a diverse and exciting range of opportunities to engage with local community and business partners in new ways. This session will explore the variety of resources available through the Job Center system such as career cluster exploration, youth apprenticeship, work experience, job shadowing, resume building, and labor market considerations that can be leveraged to enhance components of the ACP implementation process. The North Central Wisconsin Workforce Development Board and Job Center Partners are already engaging in the ACP process and are eager to assist the K-12 system to ensure that all students are career and college ready. North Central WI Workforce Development Board

16. Celebrating the Benefits of Attending a Small School: ACP Implementation in a Rural District

Our session will explore how to use ACP to prepare students who are college, career and life ready with the resources and restrictions of a rural school district. In the session, we will explain our own process in planning and implementing an ACP that celebrates the benefits of attending a small school and how even with limited resources, students can be afforded the same ACP opportunity as larger districts. We will also show how to promote learning beyond the classroom by embracing what is going on within the existing community. Essentially, we pose the question "What industries are developing right in your own backyards and how can you bring them into the classroom?" Finally, we will explain how to plan an ACP to reflect your culture, not to be something completely new in our ever-changing education environment. Rural districts especially are asked to do more with less, and we explain ways to incorporate the ACP process into what is already being done! Westby Area HS

17. Spanning the Ages: Elementary through High School Implementation Academic and Career Plan Experiences

Learn how a one building 4K-12 school district has implemented the Academic and Career Process. We will share how we have partnered with local businesses and post-secondary institutions to offer our students timely and meaningful experiences. We will share how we have used Career Cruising to document these experiences and what we have done to help students get the most out of these opportunities. Kohler SD

18. Implementing Student Centered and Systemic ACP Programming

This session will explore our vision and implementation of a student centered, systemic, and integrated Academic and Career Planning program for students. Focus will be on the components of our program including Academic and Career counseling, mentoring, grades 6-12 curriculum, and structures that provide support. The implementation process and gaining staff buy in will also be discussed. Wisconsin Rapids Public Schools

3:30 pm – 4:30 pm **Breakout Sessions 19-27**

19. Redefining Ready in WI - Creating Relevance with E4E and ACP

America's schools have a profound responsibility to ensure that our nation's 14 million high school students are college ready, career ready and life ready. Standardized test scores – traditionally used as the primary readiness indicator – do not always provide an accurate representation of our students' potential. According to US News and World Report, out of 2.1 million test takers, only 38 percent of the 2016 graduating class across the United States met three of the four college readiness benchmarks on the ACT exam. Like the global economy, today's students are driven by

ideas and innovations. Students are being asked to learn differently than they have in the past. College and career readiness indicators must also reflect the desired changes in the 21st century educational landscape. Educators are charged with identifying and developing the unique talents of each of our students. We can't prepare them, nor should we measure their progress, in exactly the same way. We are committed to designing programming to allow all students the opportunity to identify and apply their unique knowledge, skills and abilities throughout their K12 education. Consequently, students should be allowed to demonstrate readiness in a variety of ways. This session is best attended by building and district leaders and teams who would like to advance an expanded view of College and Career Readiness in their district along with research based metrics to demonstrate progress on a broader scale. We will cover the following key topics:

- 1). Overview of AASA Redefining Ready! Campaign
- 2). Redefining Ready! in Wisconsin
- 3). Creating relevance for your E4E/ACP plan
- 4). Case Studies from WI School Districts
New Berlin SD

20. Comprehensive and Integrated ACP

Meeting the development of the whole child through a comprehensive and integrated approach. My team would present on how classroom teachers integrate ACP concepts in the classroom grades 4K-8th grade, comprehensive school counseling program, community partnerships, and report cards. Richmond SD

21. Creating an ACP Culture

Learn how our staff implements Academic and Career Planning through a "By All For All" model during an Advisement period during which all students in grades 6-12 create an ACP portfolio. Our district has been implementing our ACP model since 2009 and will be sharing data to show its effectiveness. Academic and Career Planning has become the foundation of our school culture. Through the development of our ACP program we have implemented several opportunities for our students such as: staff to student mentoring relationships, cum laude system, dual credit options, job shadows and mock interviews, college and industry tours as well as group presentations by business partners. While each component of our ACP program is important, collectively it has led to the buy in and support of all our stakeholders. Mishicot SD

22. Tools and Strategies for Using the Career Cruising ACP Software in Middle School

Participate in this session to learn more about the key student and educator tools in Career Cruising and in CAMS relevant to student engagement in grades 6-8 in your academic and career planning process. Learn more about how Career Cruising can effectively be integrated in to the school ACP culture and curriculum for grades 6-8 from a panel of middle school educators. Come prepared to share your middle school best practice implementation ideas, too! Bring along your laptops for hands-on participation for part of the session. Career Cruising

23. Look Forward to your future—Wisconsin's Student Debt Initiative

Get and update and Learn about Wisconsin's student debt initiative to reduce student debt; how to access reliable resources for teachers, students and parents; and Wisconsin's college savings program, "Edvest." WI Department of Financial Institutions

24. ACP in practice

Straight talk about our ACP practices and how they support talent development by bringing industry and education together. Elkhorn Area SD

25. ACP in Rural Environments Winter

As we have found, implementing ACP is a very different thing when it comes to rural (and even, 4K-12) schools. We will depict the processes we've used to give an overall picture of what "rural ACP" can look like. We will be interactive in our presentation getting participation from the audience as well as using video clips and visuals. More details can be given upon request, as it won't let me type a more lengthy description. Winter SD

26. Spring College & Career Day and the ACT

How we have created college and career readiness activities for our 9, 10, and 12th grade students while juniors are taking the ACT and WorkKeys state assessment. Sparta Area SD

27. Beaver Dam High School: ACP Implementation

Beaver Dam High School (BDHS) has a population of approximately 1100 students with a requirement to complete an Academic and Career Plan (ACP) prior to graduation. Prior to being electronic, BDHS students completed binders with artifacts for College and Career readiness. Four years ago, the portfolio system migrated to Career Cruising. This session provides a local example of ACP implementation including required components at each grade level, benefits, challenges and future steps for our school district. Beaver Dam SD

Tuesday, August 22, 2017

9:00 am – 10:00 am **Breakout Sessions 28-36**

28. What Works at the Building Level to Build Student and Staff Engagement

This session will focus on the lessons learned as we built Advisory in the SDNB. Programs chosen and lessons delivered will be discussed. SDNB will share grade level outcomes and how that fits into the vision of our graduate. Roles of administrators, counselors, teachers, parents, and students will be defined. Successes and challenges will be discussed and opportunity for attendees to ask questions will be provided. New Berlin SD

29. Academic & Career Planning: Not "just one more thing"

This sectional will share how the Green Bay Area Public School District aligned the development and implementation of academic and career planning to the District's strategic framework, school success plans, Turbocharge (an early college program partnerships), and developing and/or refining career pathways so that our educators see ACP as not "just one more thing" but as firmly embedded in the continuous improvement process. The GBAPS will talk about how we connected ACP with key continuous improvement strategies to create a college and career readiness mindset. Green Bay Area Public SD

30. Keynote Breakout

V. Scott Solberg

31. Using Career Cruising and Inspire as Part of a Cohesive and Sequential Middle through High School Strategy

Join us for a discussion of mapping best practice implementation of Career Cruising with the Inspire integration across the grade 6-12 spectrum. We'll discuss middle and high school collaboration and communication in developing and leading a sequential strategy for using Career Cruising to deliver a progressive and cumulative ACP portfolio/storyboard development experience for the students as they advance through the grade levels and prepare for their post high school experiences. Well also focus on key Inspire components. Career Counseling

32. Career Planning in Today's Labor Market

Though career choices should never be based solely on current Labor Market Information (LMI), accurate information about occupational opportunities is one of the essential ingredients of sound career decision making. Teachers and counselors both play an influential role in helping youth gather, analyze, and use (LMI) as they explore career options. Elementary school students need it to develop an understanding of the world of work and the relationship between personal attributes and interests and career choice. Secondary students need it to make informed choices about their post high school education and training options. The need for this information is lifelong, as the workplace they will be entering undergoes constant change. In this workshop a variety of Labor Market Information sources will be explored that provide occupational projections, wage and salary information and the education and training needed in workplace today and in the future. Waukesha County Technical College

33. M3: Overview of Curricular Alignment in Math, Science, and Language Arts

M³ seeks to transform the future of Milwaukee through education by coordinating the efforts of MPS, MATC, and UWM to increase the retention, graduation, and career success of our students. Our presentation will describe the work we have done with the goal to align curricula and pedagogies among these three institutions. A presenter from math, science, and English/Language Arts will describe their group's methods, challenges, accomplishments, and goals. UW-Milwaukee

34. Goal Setting - Best First Day of School Ever!

Setting goals with ACP in mind. Barron Area SD

35. Youth Apprenticeship: The Win-Win-Win

Learn about ways your local businesses of any size, urban or rural, can leverage the Youth Apprenticeship (YA) Program and the Division of Vocational Rehabilitation to secure loyal and capable employees. Students gain valuable work skills in their field of interest in the YA program. Employers have a pipeline of interested workers straight into their business and schools often see attendance and grades go up when the "light bulb" goes on for the student/employee. It's a WIN-WIN-WIN. WI Department of Workforce Development

36. Establishing Buy-In and Building ACP Culture

In order for successful ACP implementation, it is vital for stakeholder to understand the WHY behind ACP. This session will explore the step-by-step process of establishing buy-in of stakeholders. Stakeholders include district administrators, school board members, business partners, parents, students, K-12 principals, teachers and school counselors. This session will also address how to begin creating a district-wide ACP culture, including implementing elements of community engagement and service learning. West Allis/West Milwaukee SD

10:15 am – 11:15 am **Breakout Sessions 37-45**

37. Building and Launching a K12 ACP System Pewaukee

Learn, discuss, and explore the challenges and successes of building a K12 ACP system. Time will be spent focusing on identifying key people to involve, how to develop a mission and vision to guide your work, and how to set up an infrastructure to support ACP at a K12 level. In addition, focus will be given to communicating ACP with stakeholders including teachers and families. Pewaukee SD

38. How Technical Colleges Support ACP

Technical colleges are a necessary partner in effective ACP implementation. Northcentral Technical College will share a number of best practices used to collaborate with K-12's to support ACP initiatives. Learn about events, workshops, marketing materials, planning strategies, and how to enhance relationships in your own district. Both technical college and K-12 staff will benefit from joining in this discussion. Northcentral Technical College

39. ACP in the Middle School

It's never too early to start the academic and career planning process. At Mishicot Middle School the ACP process begins for students in the last month of their 5th grade year. In this session the implementation of Academic and Career Planning at Mishicot Middle School will be discussed. Hear how we create a seamless transition from elementary to middle school and middle to high school. Learn about the activities we engage students in such as community service, self-assessment and reflection, campus tours and more. Our scope and sequence for curriculum delivery will be shared as well delivery methods. Mishicot SD

40. ACP and Special Education

Academic and Career Planning supports best practices in transition planning for ALL students--with and without Individual Education Plans (IEPs). At this session learn first-hand from a panel of districts who are currently connecting the ACP process and the transition planning in Post-Secondary Transition Plan (PTP) for students with disabilities. In addition, there will be a brief overview of the importance of the ACP process in light of new federal requirements under the Workforce Innovation and Opportunity Act (WIOA). Transition Improvement Grant

41. ACP in process: Zero to 60

This session will showcase how the Cashton School District took on ACPs in one academic year. Learn step by step on how we built advisement teams of students and teachers, ACP embedded curriculum, found gaps in our ACP exposure, hosted a Career/Leadership Lab with over 60 presenters, and communicated to parents and community regarding our ACP process. Cashton SD

42. Improving College and Career Readiness with Academic and Career Planning Portfolios

Students in the Whitewater Unified School District have been graduating with a comprehensive Academic & Career Planning Portfolio since June 2013. Discover how this school district established their program as a graduation requirement, the essential career & academic planning components that support college & career readiness for the entire student population, how it is delivered to the students, the results supported by data. Whitewater SD

43. Branding our ACP

Learn how our rural district formed an ACP team, developed an ACP mission, branded our work, and spread our message to key stakeholders. Sheboygan Falls SD

44. Maximizing Your Business Partnerships through Career Based Learning Experiences

Our panel from Union Grove Union High School and South Milwaukee will share practice and their experiences with Career Based Learning Experiences (CBLEs) that will support you ACP initiatives. Union Grove High School arrived at career prep predating the ACP mandate. In our effort to create career based learning experiences for all students, UGHS found the importance of maximizing industry partnerships to create authentic learning experiences including job shadowing for all Juniors. UGHS has stretched CBLEs to teacher externships, so educators will have a better understanding of industry needs. UGHS will share how to maximize industry in newly forming programming. South Milwaukee has had a long standing connection to industry and skilled trades in their region. As industry needs diversified, South Milwaukee will share how they expose their students to the latest technologies and innovation. They will share how they are exposing their students to high skilled trades through their fab lab, strong curriculum, and youth apprenticeships. Student experiences will be shared with time to ask questions. Both schools will deeply explore how CBLEs have redefined their idea ready and why this is important in today's work climate. Union Grove SD

45. An Elementary Approach to Academic Career Planning

It's never too early to begin career exploration with elementary students. The West Allis West Milwaukee School District has successfully developed inquiry driven project based career exploration units addressing the many aspects of Academic and Career Planning by incorporating career exploration units into the curriculum at an elementary school. The presenters will share resources for career exploration, include ideas for bringing in professionals for a career fair, ways in which extracurricular clubs can employability skills in the future workforce, and will have examples of student work to illustrate the process. The project-based learning assessments covered in this session includes the following aspects of ACP: identifying individual needs and wants, goal setting, career planning, investigating post-secondary options as related to ACPs. West Allis/South Milwaukee SD